

# Biz Most Read Award winners April 2024

Issued by [Bizcommunity.com](https://bizcommunity.com)

1 May 2024



This month's coronations go to the following companies, whose proud announcements were among the most-read press releases published via Bizcommunity's Press Office newsrooms in April:

## The Biz Most Read Award winners | April 2024

- [Department of Home Affairs opens state-of-the-art branch at Cresta Shopping Centre](#) - Pareto Limited
- [2025 university application dates: Everything you need to know](#) - FundiConnect
- [Pep earns top honours as Brand of the Year at MMA South Africa Smarties Awards](#) - Pepkor Holdings
- [Heineken Beverages honours history of entrepreneurship](#) - Heineken Beverages
- [Woolworths selects Connect as its media agency of choice](#) - M&C Saatchi Abel

Thanks to all our publishers for contributing to the daily business-to-business snapshot of our region. Biz Press Offices allow newsroom managers to track success in the ever-evolving arena of business communications. Creative B2B publishing and newsroom management are becoming increasingly integral to the marketer's toolbox, offering vital value for companies, organisations, PRs and brands. [Talk to one of our business content development managers](#) about your business-to-business communications needs.



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